



THE ELI HOME
Breaking the Cycle of Child Abuse
Presidential Citation Winner

May 6, 2010

Dear Friends,

For the last 27 years, The Eli Home's mission has been to break the cycle of child abuse. Our program includes shelter, counseling and vital support services. In support of this program, Eli runs a successful thrift store. This social enterprise is unique in that it serves multiple purposes. It provides:

- food, clothing, furniture and household items to Eli families
- low-cost goods to neighboring at-risk families
- a valuable revenue source for the organization
- office space for classes and support services to local residents
- a supervised job training program for Eli moms

While the thrift store continues to thrive, it is in need of significant renovation. In response to this need, The Eli Home and eVocal, a local artists' group, have initiated the **Thrift Store Revitalization Project**. This will include new flooring, signage and paint, murals that reflect our mission, a new "Kids Corner" for children's activities and vinyl wrapping for our truck that picks up all donations.

We would like to complete this revitalization project by the end of June, when a grand re-opening will commemorate the **Thrift Store's 20th Anniversary**. We invite you to participate by sponsoring a specific portion of the project. Attached please find the sponsorship opportunities.

All sponsors will receive community and Eli donor base acknowledgement as well as have their name etched into our donor recognition wall.

Thank you for your kind consideration of this project!

Sincerely,

Tami Galloway
Director of Development

Sponsorship Opportunities

THRIFT STORE REVITALIZATION PROJECT

Help us revitalize today, contact:

Tami Galloway

Director of Development

The Eli Home for Abused Children

Phone: (714) 300-0600, Fax: (714) 300-0665

tamig@elihome.org www.elihome.org



THE ELI HOME



Flooring Sponsor \$5,000 ♥

- Entrance to VIP reception before Grand Re-Opening
- Recognition at Grand Re-Opening
- Recognition at all future 2010 Eli events
- Two VIP tickets to Caribbean and Christmas Ball events
- Name/Logo painted on the Donor Recognition Brick Wall
- Community and Eli donor base acknowledgement

Mural Sponsor \$3,000 ♥

- Name/Logo on wall murals
- Recognition at Grand Re-Opening
- Name/Logo painted on the Donor Recognition Brick Wall
- Community and Eli donor base acknowledgement

Design Sponsor \$1,000 ♥

- Recognition at Grand Re-Opening
- Name/Logo painted on the Donor Recognition Brick Wall
- Community and Eli donor base acknowledgement

Paint and Materials Sponsor

\$1,000 ♥

- Recognition at Grand Re-Opening
- Name/Logo painted on the Donor Recognition Brick Wall
- Community and Eli donor base acknowledgement

Vinyl Truck Wrap Sponsor \$500 ♥

- Name/Logo on Vinyl Truck Wrap
- Name/Logo painted on the Donor Recognition Brick Wall
- Community and Eli donor base acknowledgement

Brick Sponsor \$250 ♥

- Name/Logo painted on the Donor Recognition Brick Wall
- Community and Eli donor base acknowledgement



BIG LOVE



A LOT OF LOVE



SHOW'N THE LOVE

~Sponsorship Form~

Name: _____

Company: _____

Address: _____

City/Zip: _____

E-Mail: _____

Phone: _____

I would like to sponsor the Thrift Store Revitalization Project!

- Flooring Sponsor—\$5,000
- Mural Sponsor—\$3,000
- Design Sponsor—\$1,000
- Paint and Materials Sponsor—\$1,000
- Vinyl Truck Wrap Sponsor—\$500
- Brick Sponsor—\$250

Check is enclosed (make check payable to The Eli Home)

I authorize The Eli Home, Inc. to charge my:

Visa MasterCard American Express DiscoverCard

Credit Card # _____ Exp. Date _____

Name as it appears on card: _____

Billing address of card: _____

City _____ State _____ Zip _____

Amount authorized: \$ _____

Signature: _____



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STORE
REVITALIZATION
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The Eli Home
1175 N. East Street
Anaheim, CA 92805
Phone: (714) 300-0600
Fax: (714) 300-0665
Email: tamig@elihome.org

